

Presenter: Alon Ehrenfeld, Senior Product Manager, MyHeritage **Date:** (Sep 17, 2025)

Webinar Handout: Get the Most of Your Smart Matches™ & Record Matches

Thank you for joining today's webinar! Use this guide as a quick reference to remember the key tools and tips we discussed for making incredible discoveries on MyHeritage.

Part 1: Discover New Matches on Your Homepage

Your family site homepage is now the best place to start. Look for the new discovery "widgets" that bring fresh clues directly to you.

- Record Matches: Finds your ancestors in billions of historical records like census data, obituaries, newspapers and immigration documents.
- Photo Discoveries™: Uncovers photos of your relatives from other members' family trees.
- **Matches of Close Relatives:** This widget highlights new Smart Matches™ and Record Matches for your closest family members, which can lead to major breakthroughs.

Part 2: Review Matches with the New All-in-One Page

We've redesigned the Review Match page to make it simpler and more powerful (will be gradually released in the next few weeks).

- Unified Experience: All the information you need is now on one easy-to-read page.
- Clear, Side-by-Side Comparison: Easily see what information you have in your tree versus the information in the match.
- Highlights What's New: The page automatically points out NEW, MORE COMPLETE, or DIFFERENT information, so you can focus on what matters.



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Part 3: Pro Tips to Trigger New Matches

You can prompt the MyHeritage system to search for new matches by giving it new information to work with. Remember:

New Clues = New Searches.

- Tip #1: Add a New Person to Your Tree
 - Every new individual (an aunt, a cousin, a sibling) is a new opportunity for MyHeritage to find a match.
- Tip #2: Update an Existing Person's Profile
 - Adding or correcting information like a
 date (birth, death), a location (city, country), or a maiden name gives our
 system new clues for its search.

Your Genealogy To-Do List
\square Log in to MyHeritage and explore the new widgets on your homepage.
\square Review one pending match using the new, simplified Review Match page (if available).
☐ Add at least one new relative to your family tree — even if you only know their name.
\Box Find one ancestor with missing information and add a new detail(s) (like a birth date or death date).
Happy Researching!