

## **The perfect back up plan for you: Backblaze** **by Andy Klein**

Whether you use Backblaze today, are just thinking about it, or use something else to back up your PC or Mac, join us for a deep dive into Backblaze Computer Backup. You probably that know Backblaze is the easiest way to back up your computer, but do you know about the locate-my-computer feature, or that you can schedule your backups, or you can set your very own private encryption key? How about getting your data back, delivered to you by FedEx on a hard drive, for free. We'll cover all that and more. We'll even spend a few minutes on where and how your data is stored with Backblaze and how we keep it safe until you need it back. Join us.

### Outline:

- What's the Diff: Backup vs. Archive vs. Sync
- 3-2-1 Backup
- Backblaze Personal Backup
  - Set and forget backup
  - Settings you may find useful
  - Advanced settings you probably won't need
  - How to restore your data
  - What does Backblaze cost
- Where your data stays while at Backblaze
- Getting help

### Learning Objectives:

- Understand how to install Backblaze Personal Backup
- See how to use the settings you can use and why you might want to use them
- Discover the ways you can restore your data: download or via USB drive.
- Learn what Backblaze does to secure and protect your data